



## Logo Variations



## PROCESS



◊The whole Logo Icon is created using many sharp angles to create the brand icon.

**Logo concept:** •In this logo, we'll incorporate elements that represent healthcare, modernity, and the urban setting of a city.

**Typography:** •The hospital's name could be written in a clean, modern font to reflect professionalism and trust.

•Using a **Infra- Medium** font for better readability, especially in digital formats and signage.

## WORDMARK PROPERTIES

### Fontface:

Fontface Primary : •**Infra**

Fontface Secondary : •**Montserrat**

Height and width of each letters and letter spacing are customly adjusted. It signifies more to theelegant, modern and sophisticated look.

### Colour Psychology:

#1464ad

#139695

#c0a1b

## Boucher & cards



## Stationery



## Website



## Social media



Thank you

Designed By **RINIX** WEB  
design | develop | deliver